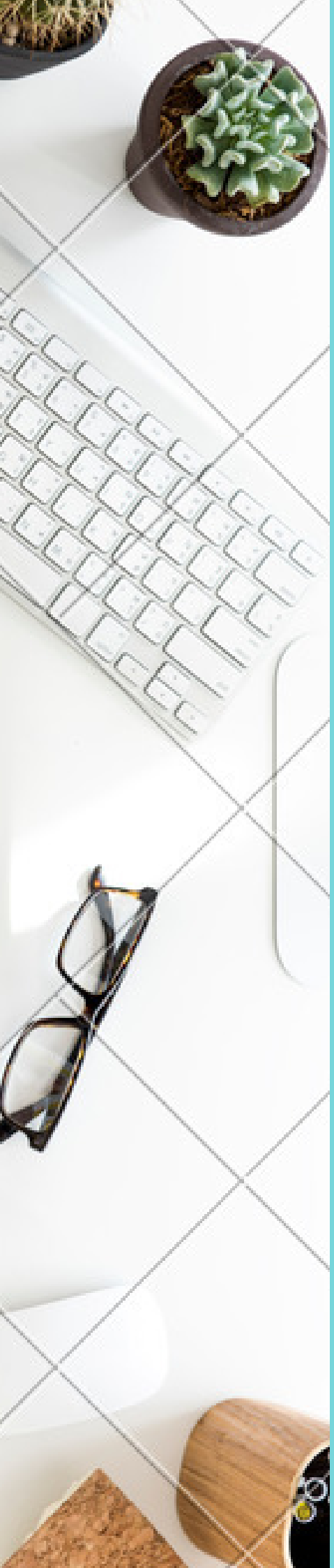
PENTAHELIX

November 27. 2018 | 09.00 - 16.00 |
Refsnes Gods, Moss, Norway

CLIMATE COMMUNICATION TRAINING

- Keys for effective climate communication
- Knowledge about climate psychology
- Understanding how different target groups are triggered by different climate arguments



Program

08:30

REGISTRATION AND COFFEE

09:00

OPENING TALK
FINN-ERIK BLAKSTAD, DEPUTY MAYOR RYGGE

09:15

INTRODUCTION TO WORKSHOP
MONA NILSEN, ØSTFOLDFORSKNING

09:30

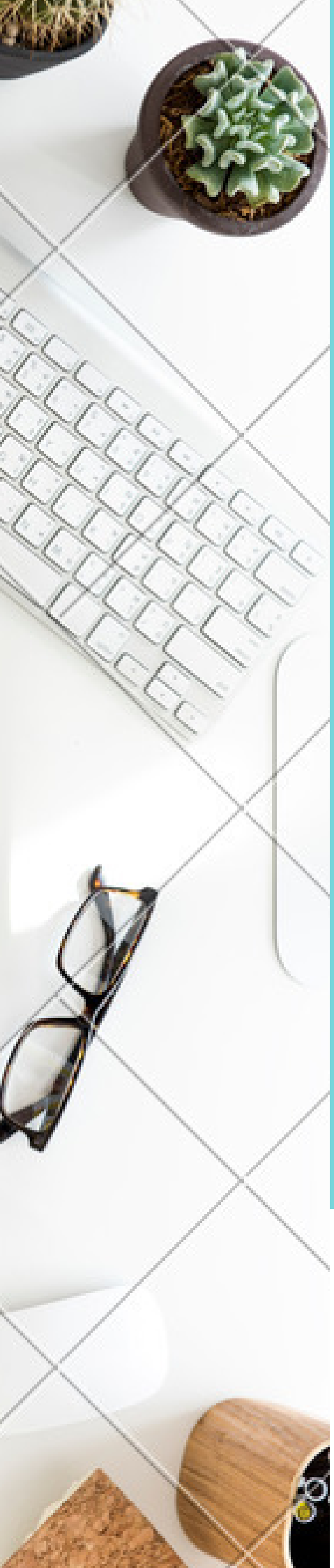
WAKE UP
JESSICA CEDERBERG WODMAR, JCW

10:15

COFFEE BREAK AND MINGLE

10:35

EXAMPLES FROM BÆRUM AND MOSS MUNICIPALITIES
LIV EVA WIEDSWANG AND CECILIE KILDAHL



11:30

LUNCH

12:30

BUT WHY DON'T WE ACT? THE PSYCHOLOGY OF CLIMATE COMMUNICATION
DR. CHRISTIAN A. KLÖCKNER, NTNU

13:00

WORKSHOP CLIMATE COMMUNICATION GUIDELINES

15:00

WALK AND THINK!

15:30

SUMMARY OF THE WORKSHOP
SOFA-DIALOGUE WITH JESSICA CEDERBERG AND CHRISTIAN KLÖCKNER

15:55

CLOSING AND FURTHER PROGRESS WITH THE GUIDELINES

Registration and booking
The registration deadline is November 15. 2018

Use the link below to attend the Climate communication training.

Registration here.